



**RULES OF THE COMPETITION
"KORA VOTES - AWARDS 2024"**



Article 1:

The aim of this competition is:

- To support African Culture through participatory actions in the competition to award Trophies and prizes to artists from the African continent and its Diaspora around the world;
- To enable the event promoting African Culture that are : KORA - All Africa Music Awards to be self-financing;
- To involve Facebook subscribers of the KORA page and/or the KORA Application in the KORA 2024 ceremony through free and paid votes;
- To get Internet subscribers and music lovers to select the KORA 2024 nominees and winners by voting for their favorite artists;
- To give Facebook subscribers of the KORA page and/or the KORA Application the chance to win prizes for paid votes;

Awards in the form of trophies and/or cash prizes are an excellent way of promoting artists, their artistic works and their countries of origin, as well as encouraging them to perfect their skills in their chosen field of music.

The competition is a form of entertainment in which everyone supports their culture, their favorite artist, their country, their region and their continent, even if at the end of the competition, a ranking is drawn up at the end of the various stages, and winners are chosen and rewarded.

Article 2 : Participation

The present competitions entitled "The Top20, Top10, Top6 or Nominated and Winners of the KORA African Music Trophies" are open to all Africans over the age of eighteen (18).

Facebook subscribers to the KORA page and/or the KORA Application will participate in the following categories:

CATEGORIES :

CATEGORIES AND PRIZES :

Nominations subject to 60% paid public votes and 40% final Jury votes:

Classic categories submitted for voting from March 1 to November 30, 2024, and rewarded with a non-cumulative amount of US\$20,000:

1. Best Male Artist - African Urban Music ;
2. Best Female Artist - African Urban Music;
3. Best Group - African Urban Music;
4. Best Artist/Group - Traditional African Music;



5. Best Male Artist - Rap ;
6. Best Female Artist - Rap ;
7. Best Musical Revelation of the Year;
8. Best DJ of the continent;
9. Best Artist/Group - African Religious Music;
10. Best Artist/Group - Afro-European Diaspora;
11. Best Artist/Group - African-North American Diaspora;
12. Best Artist/Group - Afro-Caribbean Diaspora ;
13. Best Artist/Group - African-Latin American Diaspora;
14. Best Collaboration of the Year ;
15. Best Video Clip of the Year;
16. Best Hit of the Year ;
17. Album of the Year ;
18. Best Live Performance ;
19. Best African Influencer;
20. Best Web Comedian in Africa;
21. Best Dancer / Group – Afro Dance.

Nominations by public votes for 60% and by Jury votes for 40% before the ceremony & Final selections of recipients during the live ceremony by public votes:

Regionals submitted to public vote from November 15th to November 30th, 2024, and rewarded with a non-cumulative amount of US\$50,000:

22. Best Artist - North Africa ;
23. Best Artist - East Africa ;
24. Best Artist - West Africa ;
25. Best Artist - Central Africa ;
26. Best Artist - Southern Africa ;
27. Best Artist - African Diaspora.

Continental category voted on for 90 minutes during the ceremony and awarded a non-cumulative prize of US\$1,000,000:

28. Best African Artist of the Year

Categories determined by the KORA Standing Committee:

Honorary awards :

1. Legend of the Year Award ;
2. Career Achievement Award ;
3. Lifetime Achievement Award recognizing the life of a Man/Woman who has contributed to the advancement of the African continent.

Article 3 : Terms of participation

The rules of this competition can be consulted on the koraawards.com website and on the KORA Application, which can be downloaded free of charge online.



By liking the KORA page on Facebook or downloading the KORA Application online, music-loving internet users become de facto KORA Awards subscribers and can vote free of charge from December 1, 2023 to February 29, 2024 to determine the KORA 2024 shortlist for the TOP20 competition.

From March 1, 2024 to May 30, 2024, free KORA subscribers will be able to vote to determine the KORA 2024 finalists for the TOP10 competition.

From June 1st, 2024 to August 30th, 2024, KORA paying subscribers can vote to determine the KORA 2024 nominees/ TOP6.

From September 1, 2024 to November 15, 2024, KORA paying subscribers can vote to determine the KORA 2024 winners in the 21+6 categories.

Article 4 : Competition procedure

The KORA Awards 2024 ceremony (the competition) will take place in South Africa on December 1, 2024.

During the ceremony, which will be broadcast live on TV channels and websites including the KORA Awards website (KORATV), the winners in the various categories will be announced and will each go home with his or her Trophy and Prize cheques provided he or she is present at the ceremony et get on the set within two minutes when announced and called.

The voting process over the twelve (12) month period is as follows

- Free voting for Top20 preselections: from December 1, 2023 to February 29, 2024;
- The possibility of subscribing to voting packs via Mobile Money or Credit Card for selections through the paid voting phase via MFSAFRICA integration: from June 1st, 2024 to December 1, 2024:
 - o Pack 1: 2 votes for 1 USD (visible immediately)
 - o Pack 2: 5 votes for 2 USD (visible immediately)
 - o Pack 3: 10 votes for 3 USD (visible immediately)
- Voting for the final phase of the KORA Awards to determine the Best Artist of the Continent will take place for ninety (90) minutes during the ceremony (accessible only to paying users).

Article 5 : Ranking

Paying voters, who must be Facebook subscribers to the KORA page and the KORA Application, contribute their votes to the event to determine the artists through :

- a) TOP20 selections (free votes from Dec. 1, 2023 to Feb. 29, 2024);
- b) TOP10 selections (free votes from March 1, 2024 to May 30, 2024);
- c) TOP6 nominations (paid votes from June 1, 2024 to August 30, 2024);
- d) Winning trophies (paid votes from Sept. 1, 2024 to Dec.1, 2024).



Article 6 : Prizes and awards

In addition to the cash prize of twenty thousand (\$20,000) dollars, the winners of the following categories will each receive a trophy:

1. Best Male Artist - African Urban Music ;
2. Best Female Artist - African Urban Music;
3. Best Group - African Urban Music;
4. Best Artist/Group - Traditional African Music;
5. Best Male Artist - Rap ;
6. Best Female Artist - Rap ;
7. Best Musical Revelation of the Year;
8. Best DJ ;
9. Best Artist/Group - African Religious Music;
10. Best Artist/Group - Afro-European Diaspora;
11. Best Artist/Group - African-North American Diaspora;
12. Best Artist/Group - Afro-Caribbean Diaspora ;
13. Best Artist/Group - African-Latin American Diaspora;
14. Best Collaboration of the Year ;
15. Best Video Clip of the Year;
16. Best Hit of the Year ;
17. Album of the Year ;
18. Best Live Performance ;
19. Best African Influencer;
20. Best Web Comedian in Africa;
21. Best Dancer / Group – Afro Dance.

In addition to receiving a trophy, the winners of the following categories will cash prize non-cumulative of fifty thousand (\$50,000) dollars, each:

22. Best Artist - North Africa ;
23. Best Artist - East Africa ;
24. Best Artist - West Africa ;
25. Best Artist - Central Africa ;
26. Best Artist - Southern Africa ;
27. Best Artist - African Diaspora.

The winner of the Best Artist of the Continent category will also receive a cash prize of one million (US\$1,000,000) dollars.

28. Best African Artist of the Year

The winners of the following honorary categories will each be presented with their trophy by the highest authorities of the host country.

29. Legend of the Year Award ;
30. Career Achievement Award ;
31. Lifetime Achievement Award recognizing the life of a Man/Woman who has contributed to the advancement of the African continent.



Article 7 : Free prizes and incentives for voters (Pre-selection)

During the period from June 1, 2024 to December 1, 2024, one of the Facebook subscribers to the KORA page and/or the KORA Application who participate in the paid votes and who have previously liked the KORA page will be eligible to win an OPEN phone through a random draw once every week. Through another random draw a paid voter will win a round trip ticket with accommodation and three meals per day for four days to live the KORA experience in Johannesburg, South Africa.

Article 9 : Responsibility of the organizers

In the event of modification, suspension or interruption of the event for any reason whatsoever, the Organizing Committee cannot be held liable.

By entering the competition, Facebook subscribers to the KORA page and/or the KORA Application expressly authorize the organizer to use any still or audiovisual images taken during the KORA'24 event in which they may appear, on all communication media and for an unlimited period.

All documents may be used without written authorization. Facebook subscribers to the KORA page and/or the KORA Application waive all rights and indemnities in this respect.

In the event that the competition is not held, the KORA organizing committee undertakes to reimburse all paying voters in full, less all costs incurred with service providers.

Article 10 : Insurance

The organizer undertakes to take out Civil Liability insurance to cover the specific risks associated with his profession and inherent in the organization of KORA 2024.

Article 11 : Exclusions

The following are excluded from the voting game:

- Members of the organization's staff and their descendants
- Descendants of Ngubane Chartered Accountants staff

Article 12 : Claims

The present rules are subject to Ivorian law. In the event of a dispute, the courts of Côte d'Ivoire shall have sole jurisdiction.

Article 13 : Rules of competition deposit

The rules can be consulted on the KORA Awards website: www.koraawards.com. They are deposited with Ngubane Chartered Accountants at :

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